



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 01, 2012 to Sunday, October 07, 2012

12136

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	\$50.00 \$250.00	1	1	1	1	1			5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$100.00 \$600.00	1	1	1	1	2			6
CBS This Morning 7:00 AM 9:00 AM	EM	M-F	30	\$70.00 \$700.00	2	2	2	2	2			10
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa	30	\$50.00 \$50.00						1		1
Sold out at LUR per KRQE. Move to L3 to clear.												
CBS Special 7:00 AM 9:00 AM 10/06: Balloon Fiesta	EM	Sa	30	\$50.00 \$50.00						1		1
CBS Special 7:00 AM 9:00 AM 10/06: Balloon Fiesta	EM	Su	30	\$50.00 \$100.00							2	2
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$75.00 \$150.00	1			1				2
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	\$100.00 \$200.00			1		1			2
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	\$150.00 \$300.00		1		1				2
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	30	\$125.00 \$250.00			1		1			2
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	30	\$100.00 \$200.00	1			1				2
Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	\$100.00 \$200.00		1			1			2

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/26/2012 1:13:50 PM

KRQE-S2

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suzannel@mediastategies.com



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Program Name	DP	Days	Length	Gross Rate	Mon Oct 01	Tue Oct 02	Wed Oct 03	Thu Oct 04	Fri Oct 05	Sat Oct 06	Sun Oct 07	Total
The Talk 2:00 PM 3:00 PM	DT	M-F	30	\$100.00 \$200.00			1	1				2
Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	\$100.00 \$600.00	1	2	1	1	1			6
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$125.00 \$625.00	1	1	1	1	1			5
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$125.00 \$625.00	1	1	1	1	1			5
CBS Evening News 5:00 PM 5:30 PM	EN	M-F	30	\$500.00 \$2,500.00	1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$250.00 \$1,250.00	1	1	1	1	1			5
Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	\$350.00 \$2,450.00	2	1	2	1	1			7
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	30	\$425.00 \$2,550.00	1	1	1	1	2			6
Jeopardy 6:00 PM 6:30 PM	PA	Sa	30	\$125.00 \$125.00						1		1
Wheel of Fortune 6:30 PM 7:00 PM	PA	Sa	30	\$125.00 \$125.00						1		1
2 Broke/Mike 8:00 PM 9:00 PM	PT	M	30	\$2,300.00 \$2,300.00	1							1
Hawaii Five-O 9:00 PM 10:00 PM	PT	M	30	\$2,600.00 \$2,600.00	1							1

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				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Days Length	Gross Rate	01	02	03	04	05	06	07	
NCIS	PT	Tu	\$2,000.00	3	1						1
7:00 PM 8:00 PM		30	\$2,000.00								
Vegas	PT	Tu	\$2,000.00	3	1						1
9:00 PM 10:00 PM		30	\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Survivor	PT	W	\$750.00	5		1					1
9:00 PM 10:00 PM		30	\$750.00								
Person Interest	PT	Th	\$1,000.00	5			1				1
8:00 PM 9:00 PM		30	\$1,000.00								
Elementary	PT	Th	\$1,100.00	5			1				1
9:00 PM 10:00 PM		30	\$1,100.00								
CSI New York	PT	F	\$600.00	5				1			1
7:00 PM 8:00 PM		30	\$600.00								
Blue Bloods	PT	F	\$800.00	5				1			1
9:00 PM 10:00 PM		30	\$800.00								
Crimetime	PT	Sa	\$300.00	5					1		1
7:00 PM 8:00 PM		30	\$300.00								
Crimetime	PT	Sa	\$800.00	5					1		1
8:00 PM 9:00 PM		30	\$800.00								
60 Minutes	PT	Su	\$3,000.00	3						1	1
6:00 PM 7:00 PM		30	\$3,000.00								
Amazing Race	PT	Su	\$1,500.00	3						1	1
7:00 PM 8:00 PM		30	\$1,500.00								
KRQE 10p News	LN	M-F	\$550.00	5	1	1	1	1			5
10:00 PM 10:35 PM		30	\$2,750.00								

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KRQE-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$325.00 \$325.00						1		1
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$400.00 \$400.00							1	1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$125.00 \$500.00	1	1	1	1				4
Station Gross Totals			\$36,825.00	18	18	18	19	19	7	5	104

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KRQE-S2

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Spot Manager: All, 10/01/12-10/07/12



Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/01/12												
Station: KRQE												
	POL/Heinrich	209329	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136				\$350.00
	POL/Heinrich	209329	Mon Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH 12136				\$2,600.00
	POL/Heinrich	209329	Mon Hour 2	8p-9p	:30	P3	[ALL]	HEINRICH 12136				\$2,300.00
	POL/Heinrich	209329	CBS Evening News	5p-530p	:30	P3	[ALL]	HEINRICH 12136				\$500.00
	POL/Heinrich	209329	M-F KRQE New	430p-5p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136				\$50.00
	POL/Heinrich	209329	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	Soap Rotator	(12:30:00 PM	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	CBS This Mornin	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich	209329	LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH 12136				\$550.00
	POL/Heinrich	209329	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136				\$350.00
	POL/Heinrich	209329	CBS This Mornin	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich	209329	KRQE News 13	530p-6p	:30	P5	[ALL]	HEINRICH 12136				\$250.00
	POL/Heinrich	209329	M-F KRQE New	4p-430p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	M-F 9a-10a	9a-10a	:30	P5	[ALL]	HEINRICH 12136				\$75.00
	POL/Heinrich	209329	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136				\$425.00
												\$8,265.00
												\$8,265.00
Date: 10/02/12												
Station: KRQE												
	POL/Heinrich	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136				\$50.00
	POL/Heinrich	209329	KRQE News 13	530p-6p	:30	P5	[ALL]	HEINRICH 12136				\$250.00
	POL/Heinrich	209329	Tue Hour 1	7p-8p	:30	P3	[ALL]	HEINRICH 12136				\$2,000.00
	POL/Heinrich	209329	CBS This Mornin	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH 12136				\$550.00
	POL/Heinrich	209329	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136				\$350.00
	POL/Heinrich	209329	M-F KRQE New	4p-430p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	CBS Evening News	5p-530p	:30	P3	[ALL]	HEINRICH 12136				\$500.00
	POL/Heinrich	209329	CBS This Mornin	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich	209329	Soap Rotator	(1:00:00 PM	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	Price is Right	11a-12p	:30	P5	[ALL]	HEINRICH 12136				\$150.00
	POL/Heinrich	209329	M-F KRQE New	430p-5p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136				\$425.00
	POL/Heinrich	209329	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	Tue Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH 12136				\$2,000.00
												\$7,190.00
												\$7,190.00
Date: 10/03/12												
Station: KRQE												
	POL/Heinrich	209329	M-F KRQE New	12p-1230p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	M-F KRQE New	430p-5p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	CBS This Mornin	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich	209329	CBS Evening News	5p-530p	:30	P3	[ALL]	HEINRICH 12136				\$500.00
	POL/Heinrich	209329	LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH 12136				\$550.00
	POL/Heinrich	209329	M-F KRQE New	4p-430p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12136				\$125.00
	POL/Heinrich	209329	The Talk	2p-3p	:30	P5	[ALL]	HEINRICH 12136				\$100.00
	POL/Heinrich	209329	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136				\$350.00
	POL/Heinrich	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136				\$50.00
	POL/Heinrich	209329	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136				\$350.00
	POL/Heinrich	209329	CBS This Mornin	CBS Early S	:30	P5	[ALL]	HEINRICH 12136				\$70.00
	POL/Heinrich	209329	KRQE News 13	530p-6p	:30	P5	[ALL]	HEINRICH 12136				\$250.00
	POL/Heinrich	209329	Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	HEINRICH 12136				\$100.00

[Sorted by: Date]

Spot Manager: All, 10/01/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/03/12												
Station: KRQE												
	POL/Heinrich	209329	Wed Hour 3	9p-10p	:30	P5	[ALL]	HEINRICH 12136				\$750.00
	POL/Heinrich	209329	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136				\$425.00
												\$4,265.00
												\$4,265.00

Date: 10/04/12

Station: KRQE

POL/Heinrich	209329	CBS This Mornir	CBS Early S	:30	P5	[ALL]	HEINRICH 12136	\$70.00
POL/Heinrich	209329	M-F KRQE New	430p-5p	:30	P5	[ALL]	HEINRICH 12136	\$125.00
POL/Heinrich	209329	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136	\$425.00
POL/Heinrich	209329	CBS Evening Ne	5p-530p	:30	P3	[ALL]	HEINRICH 12136	\$500.00
POL/Heinrich	209329	Thur Hour 3	9p-10p	:30	P5	[ALL]	HEINRICH 12136	\$1,100.00
POL/Heinrich	209329	Soap Rotator	(12:30:00 PM	:30	P5	[ALL]	HEINRICH 12136	\$100.00
POL/Heinrich	209329	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12136	\$100.00
POL/Heinrich	209329	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12136	\$125.00
POL/Heinrich	209329	Thur Hour 2	8p-9p	:30	P5	[ALL]	HEINRICH 12136	\$1,000.00
POL/Heinrich	209329	LN M-F	10p-1035p	:30	P5	[ALL]	HEINRICH 12136	\$550.00
POL/Heinrich	209329	M-F 9a-10a	9a-10a	:30	P5	[ALL]	HEINRICH 12136	\$75.00
POL/Heinrich	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136	\$50.00
POL/Heinrich	209329	M-F KRQE New	KRQE News	:30	P5	[ALL]	HEINRICH 12136	\$100.00
POL/Heinrich	209329	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136	\$350.00
POL/Heinrich	209329	CBS This Mornir	CBS Early S	:30	P5	[ALL]	HEINRICH 12136	\$70.00
POL/Heinrich	209329	KRQE News 13	530p-6p	:30	P5	[ALL]	HEINRICH 12136	\$250.00
POL/Heinrich	209329	The Talk	2p-3p	:30	P5	[ALL]	HEINRICH 12136	\$100.00
POL/Heinrich	209329	M-F KRQE New	4p-430p	:30	P5	[ALL]	HEINRICH 12136	\$125.00
POL/Heinrich	209329	Price is Right	11a-12p	:30	P5	[ALL]	HEINRICH 12136	\$150.00
								\$5,365.00
								\$5,365.00

Date: 10/05/12

Station: KRQE

POL/Heinrich	209329	M-F KRQE New:430p-5p	:30	P5	[ALL]	HEINRICH 12136	\$125.00
POL/Heinrich	209329	M-F KRQE New:4p-430p	:30	P5	[ALL]	HEINRICH 12136	\$125.00
POL/Heinrich	209329	Fri Hour 1 7p-8p	:30	P5	[ALL]	HEINRICH 12136	\$600.00
POL/Heinrich	209329	Fri Hour 3 9p-10p	:30	P5	[ALL]	HEINRICH 12136	\$800.00
POL/Heinrich	209329	M-F KRQE New:12p-1230p	:30	P5	[ALL]	HEINRICH 12136	\$125.00
POL/Heinrich	209329	M-F KRQE New:KRQE News	:30	P5	[ALL]	HEINRICH 12136	\$100.00
POL/Heinrich	209329	LN M-F 10p-1035p	:30	P5	[ALL]	HEINRICH 12136	\$550.00
POL/Heinrich	209329	M-F 630p-7p M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136	\$425.00
POL/Heinrich	209329	KRQE News 13 530p-6p	:30	P5	[ALL]	HEINRICH 12136	\$250.00
POL/Heinrich	209329	CBS This Mornir CBS Early S	:30	P5	[ALL]	HEINRICH 12136	\$70.00
POL/Heinrich	209329	Soap Rotator (1:00:00 PM	:30	P5	[ALL]	HEINRICH 12136	\$100.00
POL/Heinrich	209329	M-F KRQE New:KRQE News	:30	P5	[ALL]	HEINRICH 12136	\$50.00
POL/Heinrich	209329	Dr. Phil 3p-4p	:30	P5	[ALL]	HEINRICH 12136	\$100.00
POL/Heinrich	209329	CBS Evening News 5p-530p	:30	P3	[ALL]	HEINRICH 12136	\$500.00
POL/Heinrich	209329	CBS This Mornir CBS Early S	:30	P5	[ALL]	HEINRICH 12136	\$70.00
POL/Heinrich	209329	M-F 630p-7p M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12136	\$425.00
POL/Heinrich	209329	M-F 6p-630p M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12136	\$350.00
POL/Heinrich	209329	Let's Make a De M-F 10a-11a	:30	P5	[ALL]	HEINRICH 12136	\$100.00
POL/Heinrich	209329	M-F KRQE New:KRQE News	:30	P5	[ALL]	HEINRICH 12136	\$100.00
							\$4,965.00
							\$4,965.00

Date: 10/06/12

Station: KRQE

POL/Heinrich	209329	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	HEINRICH 12136	\$125.00
POL/Heinrich	209329	Sign-On/Sign-O	(7:00:00 AM	:30	P4	[ALL]	HEINRICH 12136	\$50.00
POL/Heinrich	209329	Sat Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 12136	\$300.00
POL/Heinrich	209329	Sat Hour 2	8p-9p	:30	P5	[ALL]	HEINRICH 12136	\$800.00
POL/Heinrich	209329	CBS This Mornir	5a-7a	:30	P3	[ALL]	HEINRICH 12136	\$50.00
POL/Heinrich	209329	LN Sa	10p-1035p	:30	P5	[ALL]	HEINRICH 12136	\$325.00
POL/Heinrich	209329	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	HEINRICH 12136	\$125.00

[Sorted by: Date]

Spot Manager: All, 10/01/12-10/07/12



Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/06/12

Station: KRQE

												\$1,775.00
												\$1,775.00

Date: 10/07/12

Station: KRQE

POL/Heinrich	209329 Sun Hour 2	7p-8p	:30 P3	[ALL]	HEINRICH 12136							\$1,500.00
POL/Heinrich	209329 LN Su	10p-1035p	:30 P5	[ALL]	HEINRICH 12136							\$400.00
POL/Heinrich	209329 Sign-On/Sign-Of	(7:00:00 AM-	:30 P5	[ALL]	HEINRICH 12136							\$50.00
POL/Heinrich	209329 Sign-On/Sign-Of	(7:00:00 AM-	:30 P5	[ALL]	HEINRICH 12136							\$50.00
POL/Heinrich	209329 Sun Hour 1	6p-7p	:30 P3	[ALL]	HEINRICH 12136							\$3,000.00
												\$5,000.00
												\$5,000.00
												\$6,825.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KRQE-TV Albuquerque

Date:

9/26/2012

I, Media Strategies and Research,
being/on behalf of: Martin Heinrich, a legally
qualified candidate of the Democratic political
party for the office of: U.S. Senate
in the General
election to be held on: Tuesday, November 06, 2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 01, 2012			Sunday, October 07, 2012		

Total Charges: \$36,825.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 26, 201

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title